

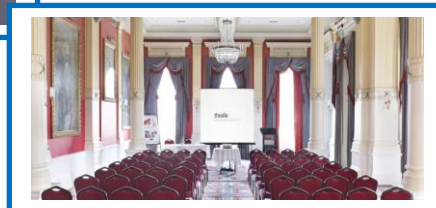


IPS South West Branch Conference 2019

Thursday 13th June 2019
Mercure Rougemont, Exeter

@IPS_Infection
#IPSSWest19

“From Acorns Come Great Oaks”



Mercure Exeter Rougemont Hotel
Thursday 13th June 2019

Invitation to Exhibit
Exhibition Prospectus

Dear Colleague,

The Infection Prevention Society South West Branch would like to invite you to participate in the annual conference which is to be held in the **Mercure Exeter Rougemont Hotel on Thursday 13th June 2019.**

The theme of this year's conference is **"From Acorns Come Great Oaks"** with programme highlights including Opinions of Care Home Staff Dealing with Flu Outbreak, Asepsis, Mouth Care and Hospital Acquired Pneumonia and much more!

The organising committee encourage you to consider exhibiting or sponsoring this event and look forward to confirming your participation and welcoming you to Exeter.

Why Should I Exhibit?

The IPS South West Branch Conference provides an excellent platform for industry to showcase their products and services to front-line Infection Control professionals.

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of infection prevention and control professionals
- Generate quality leads from dedicated infection prevention and control practitioners who are passionate about learning and improving their facilities
- Discuss the needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee break and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your brand and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

Delegates are looking for companies, like yours, that offer products and services in areas such as:

- air purification • ambulatory care • antimicrobial agents • antiseptics • bacterial testing
- biohazardous/waste management • environmental hygiene monitoring • gloves, gowns and masks • hand cleansers and sanitisers • hand hygiene compliance • home care and hospice facilities • immunisations • infection prevention • infectious disease • isolation rooms • multi drug resistance organisms • pandemic preparation • patient safety • sharps safety • sterilisation and disinfection • surveillance software • water purification • wound management

Past Attendees

With an audience of 120 **confirmed** delegates, the IPS South West Branch Conference is a fantastic opportunity to make and solidify customer relationships through person-person communications.

Based on previous attendance, delegates on the day are likely to include:

- advanced nurse practitioners • clinical directors • clinical nurse specialists • HCA's • infection control link nurses • head of infection prevention • infection control nursing leads • infection prevention audit and surveillance practitioners • infection prevention lead nurses/advisors • matrons
- nurse consultants • nurse practitioners • NHS supply chain senior buyers • practice nurses • ward sisters • senior staff nurses • surgical matrons

98%+ of past attendees rated the exhibition at this event Very Good or Good

Delegate Testimonials

- *"Great exhibitors again this year. Hosted by friendly, approachable and helpful People. Obtained useful relevant information"*
- *"Great to see so much support from companies"*
- *"All of the exhibiting companies were friendly, approachable with a good knowledge of their products, and a good selection of samples!"*
- *"Great to see a variety of companies to compare and contrast products"*
- *"Very useful to be able to talk to companies about their products and keep up to date with what is new and available."*

Programme

The conference organising group has collated a stimulating, informative and educational programme delivered by highly regarded experts in the field of infection control. The Program will be released in the next couple of weeks; however, the theme of this year's conference is **"From Acorns Come Great Oaks"** with programme highlights including:

- **Opinions of Care Home Staff Dealing with Flu Outbreak**
- **Asepsis**
- **Mouth Care**
- **Hospital Acquired Pneumonia**
- **And much more!**

This one-day conference represents important educational activity for the South West Branch in an area of strong clinical and commercial interest. Following the success of our 2018 event, we hope that you will be able to attend and contribute to what will be a key part of the educational input of the day. We look forward to welcoming you to this important day in the educational calendar of IPS.

Yours sincerely,

Linda Davies

Branch Co-ordinator

Event Details

Venue

Rougemont Hotel
Queen Street
Exeter
EX4 3SP

Tel: 0871 376 9018

Car Parking

On-site car parking is limited, however
Please follow the link below for a full
list of Exeter car parks.

<https://exeter.gov.uk/car-parking/>

Secretariat:

Dario Capaldi
Account Executive
E-mail: dario.capaldi@fitwise.co.uk
Tel: 01506 292048
Fax: 01506 811477

Fitwise Management Ltd,
Blackburn House, Redhouse Road,
Seafield, Bathgate,
West Lothian,
EH47 7AQ

Organisers

Conference Organising Group:

Linda Davies

Linda Davies
South West Branch Co-ordinator

Exhibition open hours (subject to alteration)

Setting up time for exhibitors will be Thursday 13th June from 07.00 – 08.45. All stands should be erected and dressed by 08.45 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, all exhibitors should be clear of the building by 17.00.

Exhibition open times

Thursday 13th June 2018

Opening

08.45

Closing

14.00

Exhibition viewing times (subject to slight changes with final programme)

08.45 – 09.15

10.45 – 11.25

13.10 – 14.00

Exhibition Space Costs

Exhibition space cost £795.00 + VAT per stand

This price includes:

- Trestle table and 2 chairs
- Registration & morning break tea/coffee for 2 representatives
- Buffet lunch for 2 representatives
- Access to electrical points (bring own extension leads) – Venue to confirm
- Delegate list – available in hard copy or electronic form. Information provided will include; name, job title and organisation
- Access to conference sessions for 2 representatives

Gold Sponsorship

2 available - cost £1495.00 + VAT per stand

This includes:

- FREE delegate bag insert
- Company logo on holding screen
- Table and 2 chairs
- Registration & morning break tea/coffee for 4 representatives
- Branded signage
- Buffet lunch for 4 representatives
- Sponsorship of event website – hyperlinked logo
- Delegate list – available in hard copy or electronic form. Information provided will include; name, job title and organisation
- Access to conference sessions for 4 representatives

Company Symposium

1 available - cost £995.00 + VAT

This year, IPS North West branch conference will be offering commercial companies the chance to take part within the main program. This sponsorship opportunity will include a 30 minute presentation within the main program and an opportunity to present relevant research in front all attending delegates.

All content must be signed off by the IPS North West branch prior to the conference.

Other Sponsorship Opportunities

<p>Writing pads for delegates 200 x A4 pads required to be supplied by sponsoring company</p> <p>FOC – To be Supplied</p>	<p>Pens for delegates 200 required to be supplied by sponsoring company</p> <p>FOC – To be Supplied</p>	<p>Lanyards 200 required to be supplied by sponsoring company</p> <p>FOC – To be Supplied</p>
<p>Insert into delegates' bags Cost per single insert for putting a flyer or sample into the delegates' bags</p> <p>£195 + VAT</p>	<p>Delegate badge Sponsorship With sponsor's name/brand on delegate name badge</p> <p>£295 + VAT</p>	<p>Delegate Bag Sponsorship With sponsor's name / brand on delegate bags</p> <p>£395 + VAT</p>

How to book exhibition space:

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 811077
- E-mail booking form and PO number to dario.capaldi@fitwise.co.uk

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

1. **Send cheque** made payable to 'Fitwise Management Limited' to:
Fitwise Management Blackburn House, Redhouse Road, Seafield, West Lothian, EH47 7AQ. A receipt will be sent by return.
2. **BACS payments** to (please send remittance advice to Fitwise with reference 'IPS South West Study Day 2018', detailing amount paid, payment date, your company name, contact name and phone number):
Account Name: Fitwise Ltd
Account No: 10325314
Sort Code: 83-51-00
Bank: Royal Bank of Scotland
3. **Invoice request** on stand booking form. **A copy of your Purchase Order paperwork must accompany your booking form.**

Terms & Conditions:

Payment:

All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

Cancellations

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges:

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Delegate Bag Inserts:

If you have booked a delegate bag insert please deliver 150 flyers to Fitwise, Blackburn House, Bathgate, West Lothian, EH47 7AQ by Friday 31st May 2019. Clearly label the package "[Company Name] Delegate Bag Insert, 'IPS South West Branch One Day Conference'

Eucomed ethics Codes

As of 1st January 2018, medical device and IVD companies subscribing to the Eucomed or counterpart national business ethics Codes now must cease direct sponsorship of healthcare professionals (HCPs) to third party medical congresses. Companies will need to consider if and how they will switch to indirect sponsorship if they intend to continue their support for HCPs' continuing medical education (CME) in the devices and IVD sectors.

In line with the new Codes, Companies will however be able to provide a restricted educational grant to which delegates will be able to apply when registering. Full details are available on request from dario.capaldi@fitwise.co.uk

IMPORTANT INFORMATION – Post Conference Delegate Lists

To comply with new GDPR rulings with effect from 17th May 2019, delegates will now need to be provided with a full list of exhibiting companies and 'opt in' if they wish their details to be shared post-event. To ensure that your Company is included on this list we would advise that you book your stand by 19th May 2019 at the latest.