

Exhibition Prospectus



Invitation to Exhibit

Kia Oval

2nd May 2019

Dear Colleague,

The Infection Prevention Society, London North and South branches, invite you to participate in the annual conference to be held in Kia Oval international cricket ground, London, on Thursday 2nd May 2019. After a sold out and extremely successful event in 2018, the organising committee encourage you to consider exhibiting or sponsoring this event.

The event is to be held at one of the London's great sporting locations: Kia Oval cricket ground, Kensington, a prominent sporting venue that has hosted a variety of historically significant sporting events. The Oval is located close to Oval and Vauxhall underground stations and offers excellent facilities to host the IPS London Branch Conference 2019. Both the Jardine and Ashes suite shall be utilised for the conference, exhibition and catering at this event.

Why Should I Exhibit?

The IPS London Branches Conference provides an excellent platform for industry to showcase their products and services to front-line Infection Control professionals.

There are numerous benefits from exhibiting at this prestigious event

- Large one day audience of infection prevention and control professionals
- Generate quality leads from dedicated infection prevention and control practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee break, lunch and poster displays take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

Delegates are looking for companies, like yours, that offer products and services in areas such as:

• *air purification* • *ambulatory care* • *antimicrobial agents* • *antiseptics* • *bacterial testing*
• *biohazardous/waste management* • *environmental hygiene monitoring* • *gloves, gowns and masks* • *hand cleansers and sanitisers* • *hand hygiene compliance* • *home care and hospice facilities*
• *immunisations* • *infection prevention* • *infectious disease* • *isolation rooms* • *multi drug resistance organisms* • *pandemic preparation* • *patient safety* • *sharps safety* • *sterilisation and disinfection* • *surveillance software* • *water purification* • *wound management*

Past Attendees

In past years around **250 delegates** have attended this event and we anticipate that 2019 will be no different. The IPS London Branch Conference is therefore a fantastic opportunity to make and solidify customer relationships through person-person communications.

Based on previous attendance, delegates on the day are likely to include:

advanced nurse practitioners, clinical directors, clinical nurse specialists, HCA's, infection control link nurses, head of infection prevention, infection control nursing leads, infection prevention audit and surveillance practitioners, infection prevention lead nurses/advisors, matrons, nurse consultants, nurse practitioners, NHS supply chain senior buyers, practice nurses, ward sisters, senior staff nurses & surgical matrons.

97% of attendees in 2018 rated this conference as Very Good or Good

Delegate Testimonials

- *"There was a good variety of exhibitors"*
- *"An excellent conference, wonderful opportunity to meet, mingle and learn - very well worth attending"*
- *"I always look forward to these days, they are very informative. Being able to network with others and discuss how other hospitals deal with different things is excellent. Its good to see the exhibits and see whats new out there and be able to ask questions"*

Programme

The conference organising group is collating a stimulating, informative and educational programme delivered by highly regarded experts in the field of infection control. This program is due to be released shortly, however, talks are likely to include:

- **Prevention is Better than cure** Pat Cattini
- **A prolonged CPE Outbreak** Martina Cummins
- **PHE - AMR and Infection Control Care Home Survey** Rita Huyton
- **Challenges of Flu vaccination and recording for social care staff** Debbie Calver
- **The OUH Approach to reducing GNBSI Infections.** Dr Katie Jeffery
- **Mouth Care Matters** Kerry Holden
- **Water, waste traps and drains in relation to CRE: lessons from a sink laboratory. Model System** Dr. Paz Aranega Bou
- **What do we know about transmission?** Martin Kiernan

This one day conference represents important educational activity for the London Branches in an area of strong clinical and commercial interest. Following the success of our 2018 event, we hope that you will be able to attend and contribute to what will be a key part of the educational input of the day. We look forward to welcoming you to this important day in the educational calendar of IPS.

Lisa Ryan

Lisa Ryan

IPS North London Branch Co-ordinator

Agatha Katsande

Agatha Katsande

IPS North London Branch Educational Lead

Shelia Howard

Suzanne Morris

Suzanne Morris

IPS South London Branch Co-ordinator

Amy Ellison

Amy Ellison

IPS South London Deputy Educational Lead

Sheila Howard
Conference Organising Committee

Event Details

Venue

Kia Oval, London

Car Parking

Onsite Parking

Organisers

Conference Organising Group:

Lisa Ryan

(North London Branch Co-ordinator)

Agatha Katsande

(IPS North London Branch Educational Lead)

Suzanne Morris

(IPS South London Branch Co-ordinator)

Amy Ellison

(IPS South London Deputy Educational Lead)

Secretariat:

Dario Capaldi

Account Executive

E-mail: dario.capaldi@fitwise.co.uk

Tel: 01506 292048

Fax: 01506 811477

Fitwise Management Ltd,
Blackburn House, Redhouse Road,
Seafield, Bathgate,
West Lothian,
EH47 7AQ

Exhibition open hours (subject to alteration)

Setting up time for exhibitors will be Thursday 2nd May from 07.00 – 08.45. All stands should be erected and dressed by 08.45 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.10. **All exhibitors should be clear of the building by 17.00.**

Exhibition Date

Thursday 2nd May

Opening	Closing
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08.45	14.10
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Exhibition viewing times (subject to slight changes with final programme)

08.45 – 09.30

10.15 – 12.00

13.10 – 14.10

Exhibition Space Costs

Exhibition space cost £895.00 + VAT per stand

This price includes:

- Table and 2 chairs
- Registration & morning break tea/coffee for 2 representatives
- Buffet lunch for 2 representatives
- Access to electrical points (bring own extension leads)
- Delegate list – available in hard copy or electronic form.
- Information provided will include; name, job title and organisation
- Access to conference sessions for 2 representatives

Gold Sponsorship

2 available - cost £1495.00 + VAT per stand

This includes:

- FREE delegate bag insert
- Company logo on holding screen
- Table and 2 chairs
- Registration & morning break tea/coffee for 4 representatives
- Branded signage
- Buffet lunch for 4 representatives
- Sponsorship of event website – hyperlinked logo
- Delegate list – available in hard copy or electronic form. Information provided will include; name, job title and organisation
- Access to conference sessions for 4 representatives

Other Sponsorship Opportunities

<p>Writing pads for delegates 300 x A4 pads required to be supplied by sponsoring company</p> <p>FOC – To be Supplied</p>	<p>Pens for delegates 300 required to be supplied by sponsoring company</p> <p>FOC – To be Supplied</p>	<p>Lanyards 300 required to be supplied by sponsoring company</p> <p>FOC – To be Supplied</p>
<p>Insert into delegates' bags Cost per single insert for putting a flyer or sample into the delegates' bags</p> <p>£195 + VAT</p>	<p>Website sponsorship Hyperlinked company logo present on event website</p> <p>£395 + VAT</p>	<p>Delegate email Direct email to all delegates that have agreed to 3rd party correspondence prior to the event</p> <p>£395 + VAT</p>

How to book exhibition space:

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 292048
- Fax booking form and purchase order number to Fitwise on +44 (0) 1506 811477 or +44 (0)7769 341 811
- E-mail: dario.capaldi@fitwise.co.uk

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post, fax or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

1. **Send cheque** made payable to 'Fitwise Management Limited' to:
Fitwise Management Limited, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian, EH47 7AQ.
A receipt will be sent by return.
2. **BACS payments** to (please send remittance advice to Fitwise with reference 'IPS London Branch Conference' detailing amount paid, payment date, your company name, contact name and phone number):
Account Name: Fitwise Ltd
Account No: 10325314
Sort Code: 83-51-00
Bank: Royal Bank of Scotland
3. **Invoice request** on stand booking form. **A copy of your Purchase Order paperwork must accompany your booking form.**

Terms & Conditions:

Payment:

All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

Cancellations

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges:

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Delegate Bag Inserts:

If you have booked a delegate bag insert please deliver 300 flyers to Fitwise, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian, EH47 7AQ by Friday 1st April 2019. Clearly label the package "[Company Name] Delegate Bag Insert, 'IPS London Branch One Day Conference'