

Exhibition Prospectus



Invitation to Exhibit

The Last Drop Village Hotel

22rd May 2019

Dear Colleague,

The Infection Prevention Society North West Branch invites you to participate in their regional conference which is to be held in **The Last Drop Village Hotel, Bolton, on Wednesday 22nd May 2019**. The organising committee encourage you to consider exhibiting or sponsoring this event and look forward to confirming your participation and welcoming you to Bolton.

Why Should I Exhibit?

The IPS North West Branch Conference provides an excellent platform for industry to showcase their products and services to front-line Infection Control professionals.

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of infection prevention and control professionals
- Generate quality leads from dedicated infection prevention and control practitioners who are passionate about learning and improving their facilities
- Discuss the needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee break and lunch will take place in the exhibition hall bringing all attendees together
- Build visibility for your brand and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

Delegates are looking for companies, like yours, that offer products and services in areas such as:

- *air purification* • *ambulatory care* • *antimicrobial agents* • *antiseptics* • *bacterial testing* • *wound management*
- *biohazardous/waste management* • *environmental hygiene monitoring* • *gloves, gowns and masks* • *hand cleansers and sanitisers* • *hand hygiene compliance* • *home care and hospice facilities* • *immunisations* • *infection prevention*
- *infectious disease* • *isolation rooms* • *multi drug resistance organisms* • *pandemic preparation* • *patient safety*
- *sharps safety* • *sterilisation and disinfection* • *surveillance software* • *water purification*

Past Attendees

With an anticipated audience of **120 delegates**, the IPS North West Branch Conference is a fantastic opportunity to make and solidify customer relationships through person-person communications.

Based on previous attendance, delegates on the day are likely to include:

- *advanced nurse practitioners* • *clinical directors* • *clinical nurse specialists* • *HCA's* • *infection control link nurses* • *head of infection prevention* • *infection control nursing leads* • *infection prevention audit and surveillance practitioners* • *infection prevention lead nurses/advisors* • *matrons* • *nurse consultants* • *nurse practitioners* • *NHS supply chain senior buyers* • *practice nurses* • *ward sisters* • *senior staff nurses* • *surgical matrons*

98%+ of past attendees rated the exhibition at this event Very Good or Good

Delegate Testimonials

- *"Good selection of stands/information and excellent networking opportunity"*
- *"This was an excellent Conference, really interesting listening to the speakers and finding out all the new IC inventions and developments from the exhibiting companies"*
- *"I really enjoyed the conference and look forward to the next one. Thank you for an excellent day."*

Programme

The conference organising group has collated a stimulating, informative and educational programme delivered by highly regarded experts in the field of infection control. The programme for this event will include:

- **Sepsis Recognition in Learning Disability**
Jane Mastin
- **The Pattern of *E. coli* Bloodstream Infection in the Central Lancashire Health Economy**
Dr Pauline Jumaa
- **Hydration in Care Homes**
Professor Jennie Wilson, Vice President, Infection Prevention Society
- **Hepatitis A and Rough Sleepers in Primary Care**
Roz Hughes
Public Health England's Care Home Survey – IPS and AMR
Rita Hutton
- ***Any many more to be confirmed!***

This one day conference represents important educational activity for the North West Branch in an area of strong clinical and commercial interest. Following the success of our 2018 event, we hope that you will be able to attend and contribute to what will be a key part of the educational input of the day. We look forward to welcoming you to this important day in the educational calendar of IPS.

Yours sincerely,

Helen Davies

Helen Davies
Education Lead & Conference Co-ordinator

Helen Fabrizio

Helen Fabrizio
Conference Co-ordinator

Event Details

Venue

Last Drop Village Hotel and Spa,
Bromley Cross Road,
Bromley,
Bolton,
BL7 9PZ
Tel: 01254 222244

Car Parking

Free parking available at venue

Organisers

Conference Organising Group:

Elaine Flynn

Education Lead & Conference Co-ordinator

Helen Fabrizio

Conference Co-ordinator

Secretariat:

Dario Capaldi
Account Executive
E-mail: dario.capaldi@fitwise.co.uk
Tel: 01506 292048
Fax: 01506 811477

Fitwise Management Ltd,
Blackburn House, Redhouse Road,
Seafield, Bathgate,
West Lothian,
EH47 7AQ

Exhibition open hours (subject to alteration)

Set up time for exhibitors will be on Wednesday 22nd May from 7.00am – 8.45am. All stands should be erected and dressed by 08.45 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 13.15, all exhibitors should be clear of the building by 16.00.

Exhibition open times

Wednesday 22nd May 2019

Opening

08.45

Closing

13.15

Exhibition viewing times (subject to slight changes with final programme)

08.45 – 09.30

10.50 – 11.20

12.30 – 13.15

Exhibition Space Costs

£795 + VAT per stand

This price includes:

- 3m x 1m of space
- Table and 2 chairs
- Registration & morning break tea/coffee for 2 representatives
- Buffet lunch for 2 representatives
- Access to electrical points (bring own extension leads)
- Delegate list – available in hard copy or electronic form. Information provided will include; name, job title and organisation
- Access to conference sessions for 2 representatives

Gold Sponsorship

2 available - cost £1495.00 + VAT

This includes:

- FREE delegate bag insert
- Company logo on holding screen
- Table and 2 chairs
- Registration & morning break tea/coffee for 4 representatives
- Branded signage
- Buffet lunch for 4 representatives
- Sponsorship of event website – hyperlinked logo
- Delegate list – available in hard copy or electronic form. Information provided will include; name, job title and organisation
- Access to conference sessions for 4 representatives

Company Symposium

1 available - cost £995.00 + VAT

This year, IPS North West branch conference will be offering commercial companies the chance to take part within the main program. This sponsorship opportunity will include a 30 minute presentation within the main program and an opportunity to present relevant research in front all attending delegates.

All content must be signed off by the IPS North West branch prior to the conference.

For further information, please contact dario.capaldi@fitwise.co.uk

Other Sponsorship Opportunities

Writing pads for delegates 200 x A4 pads required to be supplied by sponsoring company FOC – To be Supplied	Pens for delegates 200 required to be supplied by sponsoring company FOC – To be Supplied	Lanyards 200 required to be supplied by sponsoring company FOC – To be Supplied
Insert into delegates' bags Cost per single insert for putting a flyer or sample into the delegates' bags £195 + VAT		Delegate badge Sponsorship With sponsor's name/brand on delegate name badge £295 + VAT

How to book exhibition space:

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 292048
- E-mail booking form and purchase order number to: dario.capaldi@fitwise.co.uk

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

1. **Send cheque** made payable to 'Fitwise Management Limited' to:
Fitwise Management Limited, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian, EH47 7AQ.
A receipt will be sent by return.
2. **BACS payments** to (please send remittance advice to Fitwise with reference 'IPS London Branch Conference' detailing amount paid, payment date, your company name, contact name and phone number):
Account Name: Fitwise Ltd
Account No: 10325314
Sort Code: 83-51-00
Bank: Royal Bank of Scotland
3. **Invoice request** on stand booking form. **A copy of your Purchase Order paperwork must accompany your booking form**

Terms & Conditions:

Payment:

All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

Cancellations

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges:

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Delegate Bag Inserts:

If you have booked a delegate bag insert please deliver 140 flyers to Fitwise, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian, EH47 7AQ by 28th April 2019. Clearly label the package "[Company Name] Delegate Bag Insert, 'IPS North West Branch One Day Conference'