

Event: Safety Science & Solutions—Integrating Human Factors in Healthcare

Dates: Wednesday 12th March 2014

Location: Hilton Birmingham Metropole, Birmingham

Event description:

- One day conference with key note sessions and six parallel sessions featuring international speakers.
- Conference aimed to provide the latest updates on improving patient safety and quality of service within the healthcare system to help reduce the incidence of avoidable patient harms.
- Featured an exhibition which welcomed 16 companies all with an interest in preventing patient harm in a healthcare setting.

Delegates:

Over 160 attendees from the UK and wider afield including 31 committee / speakers.

Delegate Profile:

The conference welcomed chief executives, executive and non-executive directors, chief operating officers, directors of nursing, medical directors and lead clinicians.

Evaluations:

- 94% said the registration process was easy and straightforward to complete
- 85% found the exhibition useful
- Over 92% of delegates agreed that this conference met their expectations
- 95% of delegates rated their overall conference experience as very good / good

Delegate Feedback:

**"Very
inspiring and
relevant to my
field of work.
An Excellent
day!"**

- *"The best meeting I have been to in ages. Fantastic speakers with an informal atmosphere. Thank you to you all!"*
- *"Really good broad perspective of human factors and safety science that went beyond my expectations. Lots of inspiration and information to take away. Thank you."*
- *"I came away energised and inspired!"*
- *"An excellent day - great speakers and content."*
- *"The exhibition was very relevant and high quality"*
- *"I am looking forward to the next one!"*
- *"A good selection of relevant exhibitors and all eager to discuss Human Factors."*

Finances:

The event surpassed all of the financial targets set by the client and has generated significant funds for the group.

Client Testimonial:

"This was the first conference of its kind organised by the Clinical Human Factors Group and was successfully managed by the team at Fitwise. Their knowledge and expertise was invaluable resulting in a well structured event that was well attended. We were supported by delegates involved in improving patient safety and reducing human errors in healthcare, all of whom evaluated the day very positively. We valued the work of Fitwise in the lead up to the event and in particular their smooth and 'hitch-free' organisation on-the-day.

We feel energised and optimistic about working with the Fitwise team again for the event we are planning in December."

Professor Jane Reid, Clinical Human Factors Group Advocate

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