

Urology nurses are becoming increasingly involved in the treatment of patients with urinary problems. This professional association has over 700 members who receive their newsletter/update quarterly. This publication carries product news and advertising along with news of the association and is read by all members.

BAUN Newsletter/Sponsorship Advertising rates 2019

Standard Pages	¼ page	½ page	full page
Colour	£273	£468	£839
Mono	£137	£213	£341
Special positions			
Inside front cover (4 colour)	£966		
Outside back cover (4 colour)	£1,000		
Inside back cover	£966		
Double Page Spread (4 colour)	£1,500		
Product News	£131	<i>(125 words + 1 image)</i>	
Study Day or Course advertising on "other events" page of BAUN website	£100 per month	FOC if free for BAUN Members to attend	
Recruitment advertising (including website) 20% discount for website only	£169 per month	£265 per month	£425 per month
Website Banner advertising	£203 per month	£191 per month(3+months)	£184 per month(6+months)
Inserts*			
Loose inserts (10g)	£259		
Loose insert (20g+)	£341		
Direct Mailout UK BAUN members	£550	Plus postage, materials.	
Email to BAUN members	£550	Plus 9p per email & £50 administration fee.	
SPONSORSHIP OF BAUN COUNCIL AND EDUCATIONAL GROUP MEETINGS	£595	(An opportunity to do a 30 minute presentation and have lunch with executive or education group members)	
Discounts:			
Agency commission	10%		
Discount for 4 issues	10%		

2019 Production and Deadline Dates

Publication dates		Copy to be received	Dates for receipt of inserts
February 2019	Newsletter	21 st December 2018	9 th January 2019
May 2019	Newsletter	6 th March 2019	17 th April 2019
August 2019	Newsletter	5 th June 2019	17 th July 2019
November 2019	Newsletter	4 th September 2019	11 th October 2019

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