

# **RCVS KNOWLEDGE**

**Conference sponsorship**

**Prospectus**



**Kia Oval**

**27<sup>th</sup> – 28<sup>th</sup> June 2019**

Dear colleague,

RCVS Knowledge, the Royal College of Veterinary Surgeons charity partner, would like to invite you to participate in Veterinary Evidence Today (VET) 2019, to be held in Kia Oval international cricket ground, London, on Thursday 27<sup>th</sup> - Friday 28<sup>th</sup> June 2019. As one of the most respected veterinary institutions in the UK, the organising committee encourage you to consider exhibiting or sponsoring this event.

Veterinary Evidence Today 2019 is set to be an unrivalled event in the veterinary calendar, where the international veterinary community can meet to share progress and discuss the opportunities and challenges of applying evidence-based principles in practice.

The event is to be held at one of London's great sporting locations: the Kia Oval cricket ground, Kensington, a prominent sporting venue that has hosted a variety of historically significant sporting events. The Oval is located close to Oval and Vauxhall underground stations and offers excellent facilities to host Veterinary Evidence Today 2019. The England suite as well as both the John Major room and India room shall be utilised for the conference, exhibition and catering at this event.

### **Why Should I Exhibit?**

With up to **250 delegates in attendance**, VET 19 will provide an excellent platform for industry to showcase their products and services to front-line veterinary professionals.

There are numerous benefits from exhibiting at this prestigious event:

- Large audience of veterinary professionals over two days
- Generate quality leads from dedicated veterinary practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee break, lunch and poster displays take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

Delegates are looking for companies, like yours, that offer products and services in areas such as:

*Pharmaceuticals • veterinary services • recruitment • publishing • CPD • devices • PMS • emergency care • antimicrobial agents • antiseptics • biohazardous/waste management • environmental hygiene monitoring • gloves, gowns and masks • hand cleansers and sanitisers • pharmaceutical medication • immunisations • infectious disease • multi drug resistance organisms • sharps safety • sterilisation and disinfection • wound management • wound dressing • antibiotics • insurance services • antibiotics • teaching tools • diagnostic tools*

## Expected Attendees

Next year's event is expected to have approximately **250+ delegates** which therefore makes it a fantastic opportunity to make and solidify customer relationships through person-person communications.

Based on previous attendance, delegates on the day are likely to include:

*Veterinary Surgeons, Veterinary Nurses, Veterinary Assistants, Laboratory Animal Caretakers, Veterinary Technologists and Technicians, Animal care and service workers, Microbiologists, Medical Scientists, Paraprofessionals, Industry Representatives, Academics and Veterinary Non-Profit Organisations.*

### Programme

The conference organising group has collated a stimulating, informative and educational programme delivered by highly regarded experts in the field of veterinary sciences. Speakers for this event will include:

- **Professor Trish Greenhalgh** – *Professor of Primary Care Health Sciences, University of Oxford*
- **Professor Peter Cockcroft** - *Head of Veterinary Education, University of Surrey (Editor in Chief, Veterinary Evidence)*
- **Dr Rachel Dean** - *Director of Clinical Research and Excellence in Practice, Vet Partners*
- **Jacqui Molyneux** – *Chair, RCVS Knowledge*
- **Mark Morton** - *RCVS Specialist in Small Animal Orthopaedics, ChesterGates Veterinary Specialists*
- **Sally Everitt** – *Chair inFOCUS, RCVS Knowledge*
- **Carol Gray** - *Doctoral researcher, Birmingham Law School*
- **Pam Mosedale** – *Vice Chair, RCVS Knowledge Quality Improvement Advisory Panel*
- **David Morton** – *Chair RCVS Ethics Panel*
- **Lizzie Locket** – *CEO, RCVS*
- **Amanda Boag** – *Clinical Director, Vets Now. President, RCVS*

We hope that you will be able to attend and contribute to what will be a key part of the educational input of the day. We look forward to welcoming you to this important day in the educational calendar of the veterinary profession.

*Jacqui Molyneux*

*Chair*

*Chris Gush*

*Executive Director*

#### Secretariat:

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## Event Details

### Venue

Kia Oval, London

### Car Parking

Onsite Parking

### Exhibition open hours (subject to alteration)

Setting up time for exhibitors will be Thursday 27th June from 07.00 – 08.30. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the afternoon break on Friday 28<sup>th</sup> June at 14.10. **All exhibitors should be clear of the building by 17.00.**

## Exhibition Date

### Thursday 27<sup>th</sup> June

Opening	Closing
08.30	17.00

### Friday 28<sup>th</sup> June

Opening	Closing
08.30	15.30

**Exhibition viewing times** (subject to slight changes with final programme)

8.30 – 9.00  
10:45 – 11:15  
13:00 – 14:00

## Exhibition Space Costs

**Table Top (3x1m) - £1295.00 + VAT per stand**

This price includes:

- One 2 day exhibition-only ticket (no access to sessions or social events)
- Exhibition stand
- Acknowledgement and logo in the Book of Abstracts
- Acknowledgement and logo on conference website and social media
- License to use Official EBVM Partner 2019 logo for 12 months
- Registration & morning break tea/coffee for 2 representatives
- Buffet lunch for 2 representatives
- Access to electrical points (bring own extension leads)
- Delegate list – available in hard copy or electronic form.
- Information provided will include; name, job title and organisation

## Sponsorship Opportunities

All sponsorship opportunities will include the licence to use the official EBVM Partner 2019 logo for 12 months, an acknowledgement and logo in the Book of Abstracts & acknowledgment and logo on conference website and social media. Partnerships are available to all sponsors who reach the investment benchmarks.

### Platinum Partner - cost £27,500 + VAT

- Two exhibition stands
- 2 FREE delegate bag insert
- One full page advert in the Book of Abstracts
- Two 2 day all-in delegate tickets (*inc tickets to both evening social events*)
- Acknowledgement from the chair
- Prominent branding throughout conference venue
- Enhanced listing and logo on conference website, social media and conference app
- Company logo on holding screen
- Registration & morning break tea/coffee for 4 representatives
- Buffet lunch for 4 representatives
- Branded signage
- Your logo in the registration area
- Co-Branded Delegate Bags (with RCVS)
- 10% off all other sponsorship packages

### Gold Partner - cost £9500 + VAT

- One exhibition stand
- 1 FREE delegate bag insert
- One ½ page advert in Book of Abstracts
- Two 2 day all-in delegate ticket (*inc tickets to both evening social events*)
- Company logo on holding screen
- Registration & morning break tea/coffee for 4 representatives
- Buffet lunch for 4 representatives
- Branded signage
- Enhanced listing and logo on conference website and social media
- 10% off all other sponsorship packages

### Silver Partner - cost £4500 + VAT

- One exhibition stand
- One ¼ page advert in Book of Abstracts
- One 2 day all-in delegate tickets (*inc tickets to both evening social events*)
- Company logo on holding screen
- Registration & morning break tea/coffee for 4 representatives
- Buffet lunch for 4 representatives
- Branded signage
- Enhanced listing and logo on conference website and social media

### **Plenary session    £2,500 + VAT**

- Acknowledgement by chair at start of session
- Opportunity to distribute literature before session
- Two reserved seats in session
- One 2 day full delegate ticket (inc tickets to both evening social events)
- Acknowledgement and logo in the Book of Abstracts
- Acknowledgment and logo on conference website and social media

### **Parallel session    £750 + VAT**

- Acknowledgement by chair at start of session
- Two reserved seats in session if required
- Acknowledgement and logo in the Book of Abstracts
- Acknowledgment and logo on conference website and social media

## **Other Sponsorship Opportunities**

<b>Book of Abstracts</b> Full page advert inside front cover of The Book of Abstracts £1495	<b>Social Wall</b> Branding on live social wall throughout conference £1495	<b>Delegate Bag Insert</b> One piece of promotional literature in delegate bags £1495
<b>Delegate List</b> Prominent branding on delegate list £995	<b>App Sponsorship</b> Your branding and logo on the conference app £1495	<b>Co-Branded Lanyards (with RCVS)</b> Co branded lanyards for all delegate £995

## How to book exhibition space:

### A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 292048
- Fax booking form and purchase order number to Fitwise on +44 (0) 1506 811477 or +44 (0)7769 341 811
- E-mail: [dario.capaldi@fitwise.co.uk](mailto:dario.capaldi@fitwise.co.uk)

### B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post, fax or email. A full exhibition manual will be sent to you nearer the event.

### C) Payment methods:

1. **Send cheque** made payable to 'RCVS Trust Current a/c' to:  
Fitwise Management Limited, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian, EH47 7AQ.  
A receipt will be sent by return.
2. **BACS payments** to (please send remittance advice to Fitwise with reference 'VET19 Conference' detailing amount paid, payment date, your company name, contact name and phone number):  
  
Account Name: RCVS Trust Current a/c  
Account No: 01281514  
Sort Code: 30-98-97  
Bank: Lloyds
3. **Invoice request** on stand booking form. **A copy of your Purchase Order paperwork must accompany your booking form.**

## Terms & Conditions:

### Payment:

All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

### Cancellations

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

### Additional charges:

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

### Delegate Bag Inserts:

If you have booked a delegate bag insert please deliver 300 flyers to Fitwise, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian, EH47 7AQ by Friday 1<sup>st</sup> April 2019. Clearly label the package "[Company Name] Delegate Bag Insert, 'VET19 Conference'