

British Society of Audiology

Promoting excellence in hearing and balance



# 2019

## ANNUAL CONFERENCE

Wednesday 5th June 2019  
Molineux Stadium, Wolverhampton

### EXHIBITOR PROSPECTUS



**TRANSLATING RESEARCH  
INTO PRACTICE**

**REGISTER NOW**  
[www.thebsa.org.uk](http://www.thebsa.org.uk)

## BSA ANNUAL CONFERENCE 2017 EXHIBITORS

We would like to say a big THANK YOU to all our 2017 exhibitors and sponsors and look forward to working with you again

### 2017 GOLD SPONSORS



Action on Hearing Loss  
Adam Rouilly  
Albert Waelsche  
Amplifon  
Amplivox  
Auditdata  
BAA  
Boots Hearingcare BSHAA  
British Tinnitus Association (BTA)  
Cochlear  
Eckel  
ENT & Audiology News  
Geemarc

GN Resound  
Hearing Solutions  
IAC Acoustic UK  
Interacoustics  
Limbs & Things  
Oticon  
Otodynamics  
Otometrics  
Path Medical  
PC Werth  
Phonak  
Puretone  
Sivantos

Your support at BSA events is always valued.

Please contact Catriona Rice to secure your stand for 2019  
[catriona.rice@fitwise.co.uk](mailto:catriona.rice@fitwise.co.uk) or 01506 292 039.



We are delighted to announce that the British Society of Audiology will be holding its annual conference at the Molineux, Wolverhampton on Wednesday 5th June 2019.

Following our successful Conference at the Majestic Hotel in Harrogate in 2017 we hope to see you at the newly formatted one day conference in 2019. This is a great opportunity for you to engage with clinical audiologists, and a wider multi-disciplinary audience including researchers, Hearing Therapists, ENT doctors, Audiovestibular Physicians, Teachers of the Deaf, Speech and Language Therapists and many more.

As always there will be a comprehensive programme, full details of which will be available shortly.

By attending this event as a valued exhibitor you will gain access to all sessions and networking opportunities throughout the event giving you the ability to build a strong link with the ever growing varied community of potential customers and decision makers.

### **Benefits of Exhibiting**

- The BSA Conference is the only exhibition where you will be able to access such a wide range of professionals with an interest in hearing and balance.
- Build your contact base and expand your business network.
- Build your brand.
- Showcase your products and services to the UK Market.

We have pleasure in inviting you once again to participate in the BSA Annual Conference and are keen to work with you on the support you can offer to this important event in the Audiology calendar.

Yours sincerely

A handwritten signature in black ink, appearing to read 'TKillan'.

Ted Killan  
Chair, British Society of Audiology



## Event Details

### Venue

Molineux Conference Centre,  
Molineux Stadium,  
Waterloo Road,  
Wolverhampton,  
WV1 4QR  
Tel: 0871 222 2220 (option 5)

### Organisers

Conference Organising Chair: Gemma Crundwell  
Email: [Gemma.crundwell@addenbrookes.nhs.uk](mailto:Gemma.crundwell@addenbrookes.nhs.uk)

Exhibition Sales: Catriona Rice – Account Manager  
Tel: 01506 292 039  
E-mail: [catriona.rice@fitwise.co.uk](mailto:catriona.rice@fitwise.co.uk)

### Exhibition viewing (*may be subject to change*)

The exhibition will be open from 08:45 on Wednesday 5<sup>th</sup> June 2019 with 2 hours of dedicated exhibition viewing time during registration, tea/coffee and lunch breaks. Times as follows:

Wednesday 5 <sup>th</sup> June	08:45 – 09:15
	11:15 – 11:45
	13:30 – 14:30

### Exhibitor Rates:

Table Top      £895

Charity Rate   £395

### Price includes:

- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives
- Tea/coffee and buffet lunch for 2 representatives
- Delegate list – available in hard copy or electronic format. Information provided will include; name, job title and organisation
- Post conference delegate list



## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsorship (exclusive) - Cost £1,995+ VAT

This includes:

- Stand of your choice, catering and access to sessions for 4 representatives
- A slot in the programme to present your own symposium
- Logo and weblink on the home and sponsor's page of the Conference website
- Logo displayed as Platinum Sponsor in registration area
- Logo/banner displayed at prominent areas of the venue (sponsor to supply)
- Free delegate bag insert
- Acknowledgement at the opening and closing of the meeting

### Gold Sponsorship - Cost £1,295 + VAT

This includes:

- Stand of your choice, catering and access to sessions for 2 representatives
- Logo and weblink on the home and sponsor's page of the Conference website
- Logo displayed as Gold Sponsor in registration area
- Logo/banner displayed at prominent areas of the venue (sponsor to supply)
- Free delegate bag insert
- Acknowledgement at the opening and closing of the meeting

### Company Symposium – Cost £995 + VAT

A great opportunity to do your own presentation and address delegates on an area of your choosing. *(Topics, content and speakers must be supplied to the BSA Conference Organising Group for prior approval)*

Other:

### Delegate Bag Insert £195

Company insert into delegate bags - to be no larger than A4 and up to 4pp booklet

### Power-point Advertising £295

Your advert will appear on continuous loop throughout all refreshment breaks in session room

### Notepads - 150 to be supplied by sponsoring company

### Pens - 150 to be supplied by sponsoring company

### Lanyards - 150 to be supplied by sponsoring company

## **Exhibition Opening Hours**

Wednesday 5th June 2019 at 08:45

## **Essential dates, times and restrictions (*may be subject to change*)**

Setting up times:

Wednesday 5th June 2019 07:00 – 08:30

Breakdown:

Wednesday 5th June 2019 14:30

All exhibitors must have cleared the premises by 17.00 on Wednesday 5th June. Any additional charges levied by the venue as a result of missing this deadline will be passed onto the exhibiting company.

## **Deliveries to the Molineux**

Deliveries to the Molineux cannot be accepted prior to 4th June 2019. Any packages delivered before this date will be returned to sender.

## **Flow of delegates around the exhibition**

Teas, coffees and lunch will be available from tables within the exhibition space throughout the day and will be placed in positions so there is equal access to the exhibition.

## How to book exhibition space

### Make a provisional booking

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

Contact Catriona Rice on +44 (0)1506 292 039 or alternatively, complete and return the booking form by Email to [catriona.rice@fitwise.co.uk](mailto:catriona.rice@fitwise.co.uk)

### Confirm your provisional booking

Send us the completed stand booking form within 7 days by post, fax or email.

### What happens next?

Once payment or a copy of an official purchase order is received, we will write to you confirming your space allocation and enclose a tax invoice or receipted tax invoice as appropriate.

Your stand information pack will be sent to you on the lead up to the event

### Payment Methods

#### Cheque

Send a cheque, made payable to '**Fitwise Management Limited**', accompanying the booking form, to:

The British Society of Audiology (BSA), c/o  
Fitwise Management Ltd,  
Blackburn House,  
Redhouse Road, Seafield,  
Bathgate, West Lothian,  
EH47 7AQ.

#### BACS payment

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

IBAN No: GB55RBOS83510010325314

Bic Code: RBOSGB2L

VAT No: 815 7610 31

Banking Association: Royal Bank of Scotland

### A VAT receipt will be send on receipt of payment

Please send remittance advice to Fitwise: [accounts@fitwise.co.uk](mailto:accounts@fitwise.co.uk) with reference 'BSA exhibition' detailing amount paid, payment date, your company name, contact name and phone number: A VAT receipt will be sent on confirmation of payment reaching the bank account.

Payment Terms: Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

## **Terms & Conditions:**

### **Cancellations:**

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

### **Additional charges:**

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

### **Insurance:**

On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

**Delegate Bag Inserts:** If you have booked a delegate bag insert please deliver 150 flyers to Fitwise, Blackburn House, Redhouse Road, Seafield, West Lothian, EH47 7AQ by 3rd May 2019. Clearly label the package “[Company Name] Delegate Bag Insert, ‘BSA Annual Conference’

## **IMPORTANT INFORMATION**

### **Delegate Lists**

You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.