Advanced Prostate Cancer Study Day
Friday 15th January 2016
Thistle Hotel, Manchester

Invitation to Exhibit
Exhibition Prospectus
Dear Colleague,

The British Association of Urological Nurses (BAUN) would like to invite you to attend the Advanced Prostate Cancer Study Day which is being held on Friday 15th January 2016 in Manchester and also take this opportunity to thank Prostate Cancer UK and Astellas for their support.

The organising committee for these days are from the BAUN professional development group and the event will be supported by many senior urology nurses from BAUN Council, all of whom will be happy to discuss your company’s involvement for the day in question.

The sessions focus on the needs of the patient and will reflect the changing nature in the clinical management of advanced prostate cancer and will include the following informative topics:

- Introduction to advanced prostate cancer and the current treatment pathway
- ADT and its impact, and the nursing role
- Managing CRPC when other treatments fail
- Trials update
- Patient stories
- Psychological impact of advanced cancer
- Palliative care along the pathway and end of life care

The study day will be FREE to delegates to attend to allow for greater delegate participation and the target audience will include Nurse Practitioners, Clinical Nurse Specialists, GP’s, Nurses from both primary care and the acute sector with an interest in prostate cancer, as well as Urology and Oncology Nurses and allied professionals developing a specialist interest within this field. With an anticipated audience of around 80 delegates for the programme, this meeting offers the opportunity to meet a diverse range of existing and potential customers with a common interest in identifying and managing advanced prostate cancer.

The event is being held at the Manchester Thistle Hotel with good links by air, rail and the M6.

This study day represents an important part of the educational activity of BAUN and its commercial partners in 2016. We hope that you will be able to attend and contribute to what will be part of the educational input of the day. I look forward to welcoming you to this event.

Yours sincerely,

Bruce Turner

Bruce Turner
BAUN Education Group
Event Details

Venue
Thistle Hotel
3-5 Portland Street
Manchester
M1 6DP

Tel: 0 (+44) 871 376 9026
Website: www.thistle.com

Organisers
Conference Organising Group: Bruce Turner Consultant Nurse Uro-oncology & BAUN Council Member
Helen Johnson Prostate Cancer Specialist Nurse

Secretariat: Catriona Rice
Fitwise Management Ltd, Blackburn House, Redhouse Road, Seafield,
West Lothian, EH47 7AQ
Tel: 01506 811077 / Direct: 01506 292 039
Fax: 01506 811477
E-mail catriona.rice@fitwise.co.uk

Exhibition open hours
Setting up time for exhibitors will be Friday 15th January 2016 07:30 – 08.45. All stands should be erected and dressed by 09.00 with all packaging and other materials removed from aisles and stands. Break down will begin after the afternoon tea break at 14.30, all exhibitors should be clear of the building by 16.45.

Exhibition open times
<table>
<thead>
<tr>
<th>Event</th>
<th>Opening</th>
<th>Closing</th>
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<tbody>
<tr>
<td>Friday 15th January</td>
<td>09.00</td>
<td>14.30</td>
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Exhibition viewing times
09.00 – 09.30
11.00 – 11.45
13.30 – 14.30

Exhibition Space Cost  - Cost £895.00 per stand
- Trestle Table
- 2 chairs
- Registration & afternoon break tea/coffee for 2 representatives
- Access to electrical points (bring own extension leads)
- Delegate list
- Access to conference sessions for 2 representatives

Gold Sponsorship x 2  - Cost £2,500.00
In addition to the above this also includes:
- Registration & afternoon break tea/coffee for 4 representatives
- FREE delegate seat drop
- Logo with hyperlink on event website
- Branded signage for event
- Facility to place ‘pop up’ banner on stage
- Delegate List
- Access to conference for 4 representatives
- Logo on conference programme
- Company logo on conference badges
- Editorial in BAUN Newsletter
Other Sponsorship opportunities

<table>
<thead>
<tr>
<th>Writing pads for delegates</th>
<th>Pens for delegates</th>
<th>Lanyards</th>
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<tr>
<td>100 x A4 pads required to be supplied by sponsoring company</td>
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<tr>
<th>Advertising slides at break</th>
<th>Insert into delegates’ packs/seat drop if bags not available</th>
<th>Delegate badge Sponsorship</th>
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<tbody>
<tr>
<td>With sponsor’s name / brand on screen during breaks</td>
<td>Cost per single insert for putting a flyer or sample into the delegates’ bags</td>
<td>With sponsor’s name/brand on delegate name badge</td>
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<tr>
<td>£350 + VAT</td>
<td>£185 + VAT</td>
<td>£350 + VAT</td>
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How to book exhibition space

Make a provisional booking
Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 292039
- Fax booking form to Fitwise on +44 (0) 1506 811477
- E-mail: catrina.rice.fitwise.co.uk

Confirm your provisional booking
Send us the completed stand booking form within 7 days by post, fax or email.

Payment methods

1. **Send cheque** made payable to ‘British Association of Urological Nurses’ to: BAUN, c/o Fitwise Management Limited, Blackburn House, Redhouse Road, Seafield, West Lothian, EH47 7AQ. A receipt will be sent by return.

2. **BACS payments** to (please send remittance advice to Fitwise with reference ‘BAUN Advanced Prostate Cancer Study Day’ detailing amount paid, payment date, your company name, contact name and phone number):
   - Account Name: British Association of Urological Nurses
   - Account No: 71438793
   - Sort Code: 50-30-25
   - Bank: Natwest

3. **Invoice request** on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

Terms & Conditions:

Payment:
All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

Cancellations:
Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges:
Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Delegate Bag Inserts:
If you have booked a delegate bag insert please deliver 100 flyers to Fitwise, Blackburn House, Seafield, Bathgate, West Lothian, EH47 7AQ by 18th December 2015. Clearly label the package “[Company Name] Delegate Bag Insert, ‘BAUN Advanced Prostate Study Day – January 2016’