

**Management of Advanced
Prostate Cancer
Study Day**

March 2012

Invitation to Exhibit
Exhibition Prospectus

The Civic Centre, Newcastle
Tuesday 6th March 2012

Dear Colleague,

After the tremendous success of the introductory Prostate Cancer Study Days held by BAUN in Cardiff, Glasgow and Birmingham last year, a new event focusing on the Management of Advanced Prostate Cancer has been developed jointly between BAUN and The Prostate Cancer Charity, this will be held in Newcastle in early March 2012.

The day will be chaired by Pauline Bagnall – BAUN Council Member and Georgia Diebel, The Prostate Cancer Charity, and supported by many senior urology nurses from BAUN Council and The Prostate Cancer Charity, all of whom will be happy to discuss your company's involvement for the day in question.

The British Association of Urological Nurses (BAUN) Advanced Prostate Cancer Study Day is being held on Tuesday 6th March 2012 at the Civic Centre, Newcastle. Developed in partnership with The Prostate Cancer Charity, the day will reflect the changing nature in the clinical management of advanced prostate cancer and its associated symptoms such as bone pain, pathological fracture and spinal cord compression.

This programme will be **FREE** to all delegates to attend, allowing for greater delegate participation.

The target audience will include clinical nurse specialists, GP's, nurses from both primary care and acute sector with an interest in prostate cancer, as well as urology and oncology nurses and allied professionals developing a specialist interest within this field. With an anticipated audience of between 80 and 100 delegates for the programme, this meeting offers the opportunity to meet a diverse range of existing and potential customers with a common interest in identifying and managing advanced prostate cancer.

The focus of the day will be the pharmacological management of advanced prostate cancer and the management of symptoms such as bone pain, pathological fracture and spinal cord compression.

The event is being held in The Civic Centre, Newcastle which is visible from all approaches to the city. It is ideally located in terms of transport, whether by car, rail or plane. Traditionally speaking healthcare events in Newcastle are well attended, and we expect this conference to be no different.

This study day represents an important part of the educational activity of BAUN and its commercial partners in 2011 and 2012. We hope that you will be able to attend and contribute to what will be part of the educational input of the day. I look forward to welcoming you to the March 2012 event.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'LP', with a long horizontal flourish extending to the right.

Lucinda Poulton
BAUN – President

Event Details

Venue

Newcastle City Council Civic Centre
Barras Bridge
Newcastle upon Tyne
NE1 8PP
Tel: +44 (0)191 232 8520
Website: www.newcastle.gov.uk



Organisers

Conference Organising Group:

Pauline Bagnall	BAUN Council Member
Bruce Turner	BAUN Council Member
Tessa Rodgers	BAUN Treasurer
Georgia Diebel	Health Services Liaison Manager – The Prostate Cancer Charity

Secretariat: Paul Harrison
Fitwise Management Ltd, Drumcross Hall, Bathgate, EH48 4JT
Tel: 01506 811077
Fax: 01506 811477
E-mail: paul.harrison@fitwise.co.uk

Exhibition open hours

Setting up time for exhibitors will be Tuesday 6th March from 11.30am – 13.00pm. All stands should be erected and dressed by 13.00pm with all packaging and other materials removed from aisles and stands. Break down will begin after the afternoon tea break at 18.15, all exhibitors should be clear of the building by 20.00.

Exhibition open times	Opening	Closing
Tuesday 6 th March 2012	13.00pm	18.15pm
Exhibition viewing times	13.00pm – 14.00pm 15.15pm – 16.00pm 17.30pm – 18.15pm	

Exhibition Space Cost - Cost £850.00 per stand

- 3m x 1m of space
- Table and 2 chairs
- Registration & afternoon break tea/coffee for 2 representatives
- Access to electrical points (bring own extension leads)
- Delegate list
- Access to conference sessions for 2 representatives

Gold Sponsorship x 2 - Cost £2500.00

- 3m x 1m of space (some additional space if required)
- Table and 3 chairs
- Registration & afternoon break tea/coffee for 4 representatives
- Access to electrical points (bring own extension leads)

- Branded signage for event
- Facility to place 'pop up' banner on stage
- Delegate List
- Access to conference for 4 representatives
- Logo on conference programme
- Company logo on conference badges
- Editorial in BAUN Newsletter – May 2012

Other Sponsorship Opportunities

Writing pads for delegates 100 x A4 pads required to be supplied by sponsoring company	Pens for delegates 100 required to be supplied by sponsoring company	Lanyards 100 required to be supplied by sponsoring company
Session Sponsorship With sponsor's name/brand on screen/event handbook £350	Insert into delegates' packs Cost per single insert for putting a flyer or sample into the delegates' bags £135	Delegate badge Sponsorship With sponsor's name/brand on delegate name badge £350

How to book exhibition space

Make a provisional booking

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 811077
- Fax booking form to Fitwise on +44 (0) 1506 811477
- E-mail: paul.harrison@fitwise.co.uk

Confirm your provisional booking

Send us the completed stand booking form within 7 days by post, fax or email.

Payment methods

1. **Send cheque** made payable to 'British Association of Urological Nurses' to:
BAUN, c/o Fitwise Management Limited, Drumcross Hall, Bathgate, West Lothian, EH48 4JT.
A receipt will be sent by return.
2. **BACS payments** to (please send remittance advice to Fitwise with reference 'BAUN Prostate Cancer Charity Study Day' detailing amount paid, payment date, your company name, contact name and phone number):
Account Name: British Association of Urological Nurses
Account No: 71438793
Sort Code: 50-30-25
Bank: Natwest
3. **Invoice request** on stand booking form. **A copy of your Purchase Order paperwork must accompany your booking form.**

Full payment for the stand must be received before 6th March 2012. Companies whose payment is not received by this day will not be allowed to exhibit.

Cancellations

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Vehicle Access and Parking

There is onsite pay and display parking available on a first come first served basis. Parking is charged at £1.00 per hour.

Disabled Facilities

There is disabled access to all rooms in use.

Delegate Packs

Each delegate will receive a delegate pack which will include full details of the conference / programme / exhibition floor plan. Exhibiting companies can place loose insert advertising into the delegate packs – sponsorships costs detailed above.

The Prostate Cancer Charity is a registered charity in England and Wales (1005541) and in Scotland (SC039332). Registered company 2653887