

BAUN Section of Benign Urology Study Day

‘Benign Prostatic Disease’

Novotel Hotel, Southampton
Wednesday 14th March 2012



Invitation to Exhibit
Exhibition Prospectus

Dear Colleague,

After the tremendous success of the inaugural benign study day in Birmingham, there is now a further event taking place. The BAUN Section of Benign Urology study day is being held on Wednesday 14th March 2012 at the Novotel Hotel in Southampton, and will focus on benign prostatic disease.

This programme will be **FREE** to all delegates to attend, allowing for greater delegate participation.

The target audience includes urology, continence and ward nurses working in both the community and the acute sector, and nursing professionals with an interest in this sector. With an anticipated audience of 80 delegates, this meeting offers the opportunity to meet a diverse range of existing and potential customers with a common interest in caring for patients with benign urological conditions. The day will address areas such as incontinence, catheterisation, lower urinary tract symptoms, etc.

Key topics include:-

- Post prostatectomy urinary incontinence and male incontinence
- Nurse Led Prostate Assessment Clinic (flow, scan)
- The management of Acute and chronic retention of urine: Pros and cons; ISC versus catheterisation
- Surgical Intervention: GLL versus Traditional TURP/BNI
- Update on Nice LUTS Guidelines

The event is being held in Southampton, which affords excellent road, rail & air transport links to potential delegates & exhibitors.

This study day represents an important part of the educational activity of the BAUN Section of Benign Urology and its commercial partners in 2012 and we hope that you will be able to attend and contribute to what will be part of the educational input of the day. I look forward to welcoming you to the 2012 event.

Yours sincerely,

Theresa Neale

Theresa Neale
BAUN Section of Benign Urology Chair

Event Details

Venue

Novotel Hotel,
1 West Quay Road,
Southampton,
Hampshire,
SO15 1RA.
Tel: 023 8023 3113
Website: www.novotel.com

Car Parking

There is a private car park available at the venue.

Organisers

Conference Organising Group:

Theresa Neale – BAUN – Chair of Section of Benign Urology

Secretariat:

Paul Harrison
Fitwise Management Ltd, Drumcross Hall, Bathgate, EH48 4JT
Tel: 01506 811077
Fax: 01506 811477
E-mail: paul.harrison@fitwise.co.uk

Exhibition open hours (subject to alteration)

Setting up time for exhibitors will be Wednesday 14th March from 7.00am – 8.30am. All stands should be erected and dressed by 08.45 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 13.30, all exhibitors should be clear of the building by 17.00.

Exhibition open times

Wednesday 14th March 2012

Opening

08.30

Closing

15.30

Exhibition viewing times: 08.30am – 09.15am
10.30am – 11.00am
13.00pm – 14.00pm

Exhibition Space Costs

Exhibition space cost **£850.00 + VAT per stand**

This price includes:

- 2m x 1m of space
- Table and 2 chairs
- Registration & morning break tea/coffee for 2 representatives
- Buffet lunch for 2 representatives
- Access to electrical points (bring own extension leads)
- Delegate list – available in hard copy or electronic form. Information provided will include; name, job title and organisation
- Access to conference sessions for 2 representatives

Gold Sponsorship – 1 available - Cost £1,495.00 + VAT

- FREE delegate insert
- Company logo on holding screen
- 2m x 2m of space
- Table and 2 chairs
- Registration & morning break tea/coffee for 4 representatives
- Buffet lunch for 4 representatives
- Access to electrical points (bring own extension leads)
- Delegate list – available in hard copy or electronic form. Information provided will include; name, job title and organisation
- Branded signage
- Access to conference sessions for 4 representatives

Other Sponsorship Opportunities

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| Writing pads for delegates 150 x A4 pads required to be supplied by sponsoring company | Pens for delegates 150 required to be supplied by sponsoring company | Lanyards 150 required to be supplied by sponsoring company |
| Insert into delegates' bags Cost per single insert for putting a flyer or sample into the delegates' bags £135 + VAT | Delegate badge Sponsorship With sponsor's name/brand on delegate name badge £295 + VAT | Delegate Bag Sponsorship With sponsor's name / brand on delegate bags £395 + VAT |

How to book exhibition space:

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 811077
- Fax booking form and purchase order number to Fitwise on +44 (0) 1506 811477
- E-mail: paul.harrison@fitwise.co.uk

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post, fax or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

1. **Send cheque** made payable to 'British Association of Urological Nurses' to:
BAUN, c/o Fitwise Management Limited, Drumcross Hall, Bathgate, West Lothian, EH48 4JT. A receipt will be sent by return.
2. **BACS payments** to (please send remittance advice to Fitwise with reference 'BAUN Section of Benign Urology Study Day' detailing amount paid, payment date, your company name, contact name and phone number):
Account Name: British Association of Urological Nurses
Account No: 71438793
Sort Code: 50-30-25
Bank: Natwest
3. **Invoice request** on stand booking form. **A copy of your Purchase Order paperwork must accompany your booking form.**

Terms & Conditions:

Payment:

All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

Cancellations

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges:

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Delegate Bag Inserts:

If you have booked a delegate bag insert please deliver 150 flyers to Fitwise, Drumcross Hall, Bathgate, West Lothian, EH48 4JT by Friday 2nd March 2012. Clearly label the package "[Company Name] Delegate Bag Insert, 'BAUN Section of Benign Urology Study Day'