



Event:

INFECTION PREVENTION 2011

Association: Infection Prevention Society

Dates: 19th - 21st September 2011

Location: Bournemouth International Centre, Bournemouth

Event description:

- 3-day, 3-stream conference programme with speakers from around the world
- 1,300 sq. m of exhibition space with over 100 exhibitors and over 30 sponsors
- 110 scientific posters
- Concurrent 1-day workshop for care home staff
- A unique social programme that included 'All the Fun at the Fair', an Oscar themed Gala Dinner and IFIC Charity run.
- Successful use of a Conference mobile phone "app", conference twitter feed. This was downloaded by 573 people.

Delegates:

700 delegates attended from the UK and Overseas.

Evaluations:

- 90% of delegates rated IPS 2011 as Very Good / Good.
- The speakers were rated over 92% Very Good / Good for both content and quality.
- The social evenings were also highly rated with over 88% Very Good / Good responses.

Delegate Feedback:

- "The IPS conference is always a great venue to meet people look at new technology and listen to presentations - a must for someone in my job."
- "The Fun at the fair on Monday night was great, very well organised."
- "Enjoyed the whole experience, the sessions, networking and exhibition were great. Looking forward to Liverpool."
- "Useful interesting and supportive conference; stimulated me to do more and better! Thank you."

Finances:

The event surpassed all of the financial targets set by the client and has generated significant funds for the Society.

Client Testimonial:

"The Fitwise Team provides a comprehensive service, their excellent industry knowledge means that the IPS Exhibition has grown hugely over the past three years and now comprises of over 100 companies and 1,300sqm. of exhibition space. This year's conference had approximately 700 delegates, which we were delighted with especially considering the current economic climate.

The Fitwise team can be relied upon to provide excellent speaker, delegate and exhibitor support before, during and after the event."

Tracey Cooper, President, Infection Prevention Society

