

Event: British Association of Urological Nurses 2011



Dates: 3rd and 4th October 2011

Location: Edinburgh International Conference Centre, Edinburgh, Scotland

Event description:

- 2-day programme featuring renowned urology speakers
- Sponsored Hands-on workshops on Prostate Biopsy and Flexible Cystoscopy
- BAUN Special Interest Group concurrent streams
- Exhibition with over 40 companies
- 4 Company symposia sessions and 20 sponsors
- Gala dinner and ceilidh for 240 people

Delegates: Over 200 delegates attended from the UK and Overseas.

Evaluations:

- 96% of delegates rated BAUN 2011 as Very Good / Good.
- The speakers were rated over 98% Very Good / Good for both content and quality.

Delegate Feedback:

- “Excellent venue, good programme look forward to next year!”
- “Another well organised conference - thank you. My highlights - exhibition, networking and presentations.”
- “Excellent conference, very interesting hot topics. Very good venue.”
- “An excellent conference - well done to all involved in it’s preparation.”
- “Very informative and enjoyable conference. Thanks and well done to the organisers.”

Exhibitor Feedback:

- “Thank you for an excellent position for our stand - which made for very good visibility and contact with delegates - many thanks.”
- “Well organised enjoyable conference.”
- “Fitwise were very supportive and patient.”

Finances:

The event surpassed all of the financial targets set by the client and has generated significant funds for the association.

Client Testimonial:

“The team at Fitwise understand the association well and recognise the importance of the relationship between ourselves and the medical device and pharmaceutical industries. Using Fitwise to liaise and negotiate with industry has enabled the association to see a growth in our financial security and provide educational events around the UK which has aided an increase in our membership.

The Fitwise team are friendly and professional to work with and excel in event management.”

Lucinda Poulton, President, British Association of Urological Nurses

